

RULES FOR THE USE OF IMAGE

Pursuant to Article 81 (1) of the Act of 4 April 1994 on Copyright and Neighbouring Rights (consolidated text: Journal of Laws 2022, item 2509), the Speaker hereby consents to the recording, use, and distribution by:

- a. **Fundacja Klaster lifeScience Kraków** (hereinafter referred to as "KLSK") in Kraków with its registered office at ul. Bobrzyńskiego 14, 30-348, Kraków, registered in the Register of Entrepreneurs and the Register of Associations by the District Court for Kraków - Śródmieście in Kraków, 9th Commercial Division of the National Court Register under KRS number 0000458418, NIP 6762464304, REGON 122838510;

acting as Organisers of the Event "**LIFESCIENCE4EU - Conference on research and innovation in leveraging technology to strengthen the EU competitiveness in life sciences**" (hereinafter "LS4EU"), of the Speaker's image, voice, speech, and name solely for the purpose of promoting LSOS. The consent shall cover any and all forms of communication and publication of videos and photos supplied by the Speaker to the Organisers or created as part of their cooperation, in particular on the Internet, on news portals, in social media on the Organisers' channels and profiles.

This authorisation shall also include the right to modify the image in whole or in part, including graphic elements, inscriptions, any processing of the image, without the obligation to accept the final product, but not in a way that would put the Speaker in a negative light, including, in particular, any offensive content or content generally considered unethical. The material prepared in connection with LS4EU may be incorporated as part of another work, in particular an audiovisual work, and within such a work may be disseminated by broadcasting, public performance for promotional purposes.

At the same time, the Speaker declares that this consent is not limited in time or territory and applies to all photo and video material related to the Speaker's participation in LS4EU.

As this consent is given free of charge, the Speaker waives any and all claims under this consent, including claims for remuneration (present and future), for the exploitation and dissemination of the Speaker's image under this consent.

The Speaker declares that this consent is given with full legal capacity and having read the contents of the consent, which are fully understood and accepted.

The Speaker has been informed that the Controller of personal data is KLSK. The Speaker's personal data in the form of an image and the information resulting from this declaration will be used—on the basis of this consent—for the purposes and in the manner set out above and for the legitimate interests of KLSK in asserting or defending against claims. The Speaker has the right to access the data, to rectify, to restrict processing, to erase, to object to processing, to data portability, and to lodge a complaint with the OPPD. The data may be passed on to entities acting on behalf of KLSK, and advisers of KLSK. The data will be used for a period of time until the Speaker withdraws the consent to the use of the data or until the expiry of the limitation period for claims relating to the use of the data. The Speaker provided all data voluntarily. The data will not be transferred outside the European Economic Area (which does not exclude the publication of the image and voice in a way that provides access outside the European Economic Area) or used for automated decision-making.

INFORMATION CLAUSE REGARDING THE USE OF THE SPEAKER'S PERSONAL DATA

Pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46/EC (General Data Protection Regulation, GDPR) (Official Journal of the EU L 119, p. 1), the following information is provided:

Controller and contact details.

Fundacja Klaster LifeScience Kraków (hereinafter referred to as "KLSK") in Kraków with its registered office at ul. Bobrzyńskiego 14, 30-348, Kraków, registered in the Register of Entrepreneurs and the Register of Associations by the District Court for Kraków - Śródmieście in Kraków, 9th Commercial Division of the National Court Register under KRS number 0000458418, NIP 6762464304, REGON 122838510.

We will process your personal data in connection with the organisation of and participation as a Speaker in the Event entitled Event "**LIFESCIENCE4EU - Conference on research and innovation in leveraging technology to strengthen the EU competitiveness in life sciences**" (hereinafter "LS4EU" or "Conference" or "Event"), for purposes related to:

1. Organizational Communication and Logistics – This includes managing organizational matters, preparing documentation, promoting and disseminating content related to LS4EU, fulfilling contractual obligations, and coordinating the speaker's transport and accommodation. These activities are essential to ensuring the seamless execution of the event and facilitating the speaker's participation in LS4EU. Additionally, data may be processed to establish, exercise, or defend legal claims related to the organization of LSOS, in accordance with Article 6(1)(b) and (f) of the GDPR.
2. Fulfilment of the Controllers' legal obligations in connection with the performance of the tasks of ensuring architectural or information and communication accessibility and digital accessibility for persons with special needs, including the implementation of accessibility requests on the basis of Article 6(1)(c) of the GDPR and Article 9(2)(b) of the GDPR in conjunction with Article 30 of the Act of 19 July 2019 on Ensuring Accessibility for Persons with Special Needs and Article 18 of the Act of 4 April 2019 on Digital Accessibility of Websites and mobile applications of public entities Information on the requirement/voluntariness of data provision
3. Marketing of the Controllers own products or services during the LS4EU and after its conclusion until the Speaker opts out of receiving marketing offers, as well as in connection with the provision of services by electronic means – based on Article 6(1)(a) of the GDPR, i.e., based on the Speakers consent.
4. Contact after the conclusion of the Event for the purpose of cooperation in other initiatives and events organized by the Controller, based on Article 6(1)(a) of the GDPR, i.e., the Participant's voluntarily given consent.
5. Conducting audits and inspections (both internal and external) at the Controllers premises – based on Article 6(1)(c) and (e) of the GDPR, i.e., fulfilling legal obligations;
6. Other obligations imposed on the Administrator by generally applicable laws.
7. If special categories of personal data are processed (e.g., information on health-related preferences regarding accommodation or catering), this is done based on consent in accordance with Article 9(2)(a) of the GDPR.

The provision of your data is voluntary but necessary for registration and participation in the Event.

Categories of Personal Data Processed:

The Controllers will process the following categories of your personal data: name, surname, contact details, job title, place of employment, and image. Additionally, if you choose to use transportation and accommodation services, the data controller may also process personal data necessary for organizing such travel, such as date of birth, PESEL number or ID card number, gender, and nationality. The requirement for this data may depend on the travel route and visa requirements. If you disclose any special requirements to facilitate your access to the Event, the Controllers may process relevant special category personal data, strictly for this purpose and in accordance with applicable data protection laws.

Period of data processing:

The period of data processing shall be determined by the existing purpose of the processing. The duration of data processing may be based on legal regulations when they constitute the basis for processing. If the processing is carried out based on a legitimate interest, the data shall be processed for a period that allows the fulfillment of that interest or the lodging of an effective objection to the processing. Where the basis for processing is the necessity for the conclusion and performance of a contract, the data shall be processed until the contract is terminated and the period for asserting or defending against claims has expired. When processing is based on consent, the data shall be processed until the consent is withdrawn. The data subject has the right to withdraw consent at any time. The withdrawal of consent shall not affect the lawfulness of processing carried out based on consent before its withdrawal.

Rights of data subjects:

Speaker whose personal data are processed by the Controller in connection with the organisation of the Event and under the terms of these shall be entitled to:

- a. access and request copies of their personal data,
- b. correct their personal data
- c. request a restriction of the processing of their data,
- d. deletion of the data if no other purpose of the processing is pursued,
- e. object to the processing of personal data concerning him/her based on Article 6(1)(f) of the GDPR.

The Speaker may lodge a complaint in relation to the processing of his/her personal data with the supervisory authority, which is the President of the Office for Personal Data Protection.

Recipients of personal data:

1. Speakers' data may be shared with entities cooperating with the organizer within the European Union, to the extent necessary for the organization of the event, while ensuring appropriate protection measures and in compliance with GDPR requirements. The personal data of Speakers collected by the Controller may be shared only in accordance with legal provisions with entities and authorities authorized to receive such data.
2. The personal data of Speakers may be entrusted to service providers working with the Controllers. This includes, but is not limited to, providers of IT systems and services, as well as legal, organizational, and financial services. Such data sharing will occur solely based on appropriate data processing agreements and only to the extent necessary for fulfilling contractual obligations. Additionally, personal data may be shared with a partner responsible for organizing and securing flights and accommodation for the conference. This will be done strictly within the scope required for travel and lodging arrangements and based on an appropriate data entrustment agreement.

The personal data of Speakers is not transferred to countries outside the European Economic Area.

The personal data of Speakers is not and will not be processed in an automated manner, including profiling.

The Controller of Speaker's data ensures appropriate technical and organizational measures to safeguard the security of personal data, particularly preventing access by third parties or processing in violation of legal regulations, as well as preventing data loss, damage, or destruction.